



**EXECUTIVE MEETING AGENDA**  
**Tuesday December 8, 2020**  
**Via Zoom**

**Attendance: Vickie Oneschuk, April Willis, Aaron Bull, Michael Oneschuk, Kelly Taylor, Chad Sanders, Robert Tataryn, & Ryan Van Berkel (Staff)**

**AGENDA**

- 1) Call to Order – 7:02 PM**
- 2) Acceptance of the Agenda –** *Motion by Michael Oneschuk, seconded by Kelly Taylor, carried.*
- 3) Approval of the Minutes from the September 9, 2020 Meeting –** *Motion by Chad Sanders, seconded by Aaron Bull, carried.*
- 4) Status of Action Items**
  - a) Athlete Development Committee** – The committee discusses the recent call for members to join the committee. There is no general interest currently. The committee agrees to proceed by identifying regional stakeholders to approach about interest.
  - b) Membership Review** – *Staff presents a detailed membership review summary document that will be presented the membership review working group. Key items include 2021 membership and club affiliation fees. Also discussed is communicating the benefits of membership.*
- 5. Finance**
  - a. CEWS - Update regarding Federal Wage Subsidy Program** – *Staff updates the committee on the status of the CEWS program. The organization has been eligible for the program since March 2020 and anticipate to be eligible for the remainder of the fiscal year.*
  - b. Federal Sport Emergency Funding** – *Staff updates the committee on the application and allocation of funding from Sport Manitoba and the Federal Government. Archery Manitoba received approx. 30% of the application amount to help fund clubs through club support grants.*
  - c. Bridge Grant** – *Staff updates the committee on the acceptance of the Manitoba Bridge Grant.*
  - d. Safe at Home program** – *Robert Tataryn initiates a conversation about the recently announced safe at home program. The fund helps organizations provide virtual programming. Staff will learn more from Sport MB on the program for further consideration.*
  - e. MLCC Club Support Grant Program** – *Kelly Taylor makes a motion to increase the Club Support Grant Program Budget to \$16,000 and increase club maximums to \$2000. Kelly*

*noted that the increase will encourage clubs to plan during lock down for re-introduction of archery activity in 2021. Motion is seconded by Chad Sanders. Carried.*

**f. Income Statement – Financial Forecast**

- i. **Target & 3D Purchase** – *Committee discusses a necessary investment in Target Archery Butts and 3D Targets to replace the current provincial inventory. The committee agrees to expend the budgeted amount outlined in the Emergency Federal Support Funding Support Schedule. Using a portion of support and PSO funds. A motion is made by Robert Tataryn to budget \$37,000 for equipment investment in Target Butts and 3D Targets. Seconded by Michael Oneschuk. Carried.*
- ii. **Marketing Strategy** – *Staff and a small working group within the committee present preliminary planning with Build Films to provide a media suite of marketing products. The committee agrees this is a good time to promote our sport, given the accessibility of archery during the pandemic and moving forward. April Willis makes a motion to budget \$12,000 for a media suite with build films. Chad Sanders seconds, carried.*

**6. Athlete Development**

- a. **Uniform Update** - *Staff provides some first draft mock-ups and receives some feedback from the committee. Staff will ask for additional feedback from the team before making a final decision.*
- b. **Team Announcement** – *Staff is working on a formal announcement and new program page, including athlete profiles. The page and announcement will come in January 2021.*

**7. Bowhunting Advocacy** – *The committee discusses the current state of bowhunting advocacy by Archery Manitoba. Questions are posed about how to provide resources to bowhunting members, and the potential for partnership with other organization in Manitoba. The committee recommends some exploratory conversations with the other organizations on partnership.*

**11) Next Meeting – Board Meeting: January 20<sup>th</sup> / Executive Meeting: February 17<sup>th</sup>.**

**12) Adjournment – 8:37 PM**