



BOARD OF DIRECTORS MEETING MINUTES

Tuesday May 14, 2019

145 Pacific Avenue, Winnipeg, MB

6:00 PM

ATTENDANCE:

Deb Clark (Bows, Broads, & Bullseyes & St. Sebastianette Pole Archery Club), Kelly Taylor, Michael Oneschuk, Ron Cooney (17 Wing), Chad Sanders (Flatlanders Archery Club), Mike Fox (Selkirk Archers & Bowhunters), Darlene Cherniak, Vickie Oneschuk, Dale Chadney (Fort La Bosse Wildlife Club)(Teleconference), Aaron Bull (Carberry Archers)(Teleconference), Ryan Van Berkel (staff)

AGENDA

1. Call to order 6:05 PM

2. Acceptance of the Agenda – Motion made by Kelly Taylor, Seconded by Mike Fox

3. Approval of the Minutes of the March 6, 2019 Board of Directors Meeting - Motion made by Ron Cooney, Seconded by Mike Fox

4. Items for Discussion:

a. 3D Scoring & Medals –

The topic of youth 3D knowledge of rules and scoring errors has been brought to the organizations by a club representative and due to an error at the Indoor Nationals. The board discusses the challenges of providing events that cater to both competitive and non-competitive shooters of all ages and categories. The board acknowledges the complexity of and potential issues of trying to implement too much structure, while realizing some level is required in order to service development and offer opportunity to youth with aspirations of being competitive beyond club shoots. Suggestion include, offering more club level judge training to 3D clubs, with potential of implementing club judge requirements in the future. Other tools include online registration and increased communication of club event structure.

The committee discusses how the 3D Championship medals, both indoor & outdoor should be distributed. The committee discusses distributing the indoor championships medals from the event in April at the outdoor championships. The other options noted by staff are to mail them out prior to outdoor championships or wait to distribute both 2019 indoor and outdoor event awards at the annual banquet

along with the provincial target championships awards. Fort La Bosse Club, being the host of the outdoor championships in July, recommends that the indoor awards be mailed as soon as possible, and that the outdoor medals be awarded at the event in July. The Committee agrees with Fort La Bosse Club. Staff notes, due to the rebrand decision to be made at this meeting, new medals may not be available in time for the outdoor championships. Staff, VP Events and Fort La Bosse agree to connect after the meeting to discuss.

- b. Archery Canada Membership Fee Structure** – *Staff present the committee with a brief update regarding Archery Canada current membership fee structure review. Several Key areas the consultation will include National Fee Standard and a National Membership Registration System and Database. Archery Canada has hired a consultant from Canadian Sport & Law Strategists to review the provincial structure for Archery Canada & its provincial partners. There is will be a consultation and presentation at the AGM in Prince Alberta, SK. Provinces and Clubs will be asked to complete a survey giving their feedback, prior to nationals. Archery Canada has asked the provinces to consider contributing to the initial phase of the membership registration system process. The board agrees that would be a worthwhile investment for Manitoba to be a part of. Mike Oneschuk makes a motion to contribute \$200 to Archery Canada for the initial phase of the membership system. The motion is seconded by Kelly Taylor and carried.*

5. Items Requiring a Decision:

- a. Organizational name change / rebrand** – *Staff updates the board on the survey results from the clubs, which presents a strong majority of our partner clubs in favor of a name and logo change to “Archery Manitoba”. Staff presents next steps as part of the logo stakeholder consultation and design process. The staff presents loose timelines on the rebrand, which includes communication with our financial institution, funding partner (Sport Manitoba), Manitoba Companies Office, and revamping of entire online footprint. Deb Clark makes a motion to rebrand the organization “Archery Manitoba” and give the executive committee the authority to move ahead with the design process. Motion is seconded by Ron Cooney and carried.*

6. Items of Information

- a. Provincial Team Program Information** – *Kelly Taylor present the 2020 Target Team Program details. The program has added a head coach in Avril Hatherell for the 2019-2020 year. The program, with revamped Qualifying levels anticipates a significant increase in members, specifically development squad archers in the next year. With the added value of the coach, comes an increased expense for the program. Along with coaching, the team will incorporate increased sport performance resources from Sport Manitoba. In order to sustain the program, the fees have be increased to \$500 annually, which can be paid in two payments.*

In Ed Wilson’s absence, staff provides an overview of the new 3D Team Program. The program has been revamped to better reflect the state of 3D competitive development in the province, with the goal of attracting more team members in all areas and assist them in advancing. The program will include camps, practices, mandatory local shoots, and travel funding. Similar to the target team, the 3D anticipates an increase of members in 2019-2020, specifically development shooters.

- b. **2019 Canadian Indoor 3D Championships recap** – *Staff provided a summary of the event to the board. Highlights included the organizational capacity of the Manitoba organizers. The venue, host hotel and banquet were well received by attendees. The organization and local organizers would have liked to have seen more local shooters participate. Given the short time frame of hosting, everyone involved was happy with the event and hopes to host a similar sized 3D event in Manitoba annually.*
- c. **Sport Manitoba update – submission of the 2019 IFF Plan** – *The staff presents the extensive Sport Manitoba Integrated Funding Framework Application and Strategic Priorities for 2019 – 2024. The organization will be posting a summary of the strategic priorities on the website following the rebrand.*

7. Club Reports

- a) **17 Wing – Ron Cooney** – *The club hosted its first outdoor target shoot of the year, which went very well. The club currently has 40+ members, which has been steadily increasing due to postings and the outdoor events and ranges.*
- b) **Flatlanders – Chad Sanders** – *Hosted first outdoor open house, the turnout was good despite the poor weather. The club is currently sitting at about 20 members and increasing. The club is looking forward setting up and utilizing a 3D and Field.*
- c) **Selkirk – Mike Fox** – *The club has seen an increase of new members in 2019. The club hosted spring session due to high demand of the learn to shoot program. The club is looking forward hosting field shoots this outdoor season.*
- d) **Fort La Bosse – Dale Chadney** – *The club hosted its first 3D event last season. The club is excited to host the 3D Provincials this year as they have a great venue and collected lots of prizes for the participants. The club is currently sitting at about 45 archery members and interest is growing in the club. There is potential for Rinehart R100 tournament tour to come to Canada next year, with potential for Fort La Bosse to play host.*
- e) **Bows Broads & Bullseyes & St. Sebastianette Pole Archery Club – Deb Clark** – *The clubs are seeing cross membership between target and pole. The clubs are working on initiation events to get more involved. St. Sebastianette looks forward to the name change to Archery Manitoba, as they will be more accurately recognized as part of the organization.*

8. Other Business

9. Adjournment - 8:10 PM